



# MARKETING IN THE REAL WORLD

Presented by:



5:00 p.m. Roundtable -  
Get the Lead Out!

5:45 p.m. Networking/  
Cocktails

6:30 p.m. Dinner/Program

Tuesday, February 10, 2009  
Holiday Inn, 1000 Busse Rd.,  
Elk Grove Village

*Roundtable (5:00 p.m.):* GET THE LEAD OUT! A look at the new Lead regulations, what you should be doing now and what you should expect in the next year. The first 50 people will receive a FREE copy of the new lead brochure!

*MAIN PROGRAM (6:30 p.m.) Panelists:*

Maurice Forde, CR, CKBR

Kevin Schroeder

Matt Philbin, CR

With Commentary by Sherry Schultz, Chicago Home Improvement Magazine

Please come and share what works for you and what doesn't—you will definitely leave with some ideas to help make 2009 a great year!

Company Name: \_\_\_\_\_ TOTAL # of People Attending: \_\_\_\_\_

<b>NARIGG Members</b>
Members with Reservation: 1 <sup>st</sup> person is <b>FREE!</b> Additional people \$30 each TOTAL: \$ _____

<b>Non-MEMBERS:</b>
Non-Members with Reservation: \$40 each  TOTAL: \$ _____

Walk-in cost is \$45 for both members and non-members

Payment:      Check      Visa      MasterCard      AmEx

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Authorized CC Signature: \_\_\_\_\_

Complete form and fax back to 847-388-4800 (no cover necessary),  
or call 847-298-6212 by October 10, 2008 to make reservation.

**CANCELLATION POLICY:**

**\*\*\*Reservations made and not cancelled by NOON on Friday prior to the meeting will be charged/billed.\*\*\***