



# FROM DESIGN TO EXECUTION

## Brice Cooper, Designer & TV Personality

Presented by:



5:00 p.m. Roundtable -

5:45 p.m. Networking/  
Hors D'oeuvres/Cocktails

6:30 p.m. Dinner/Program

Tuesday, May 19, 2009

Medinah Banquets, 550 Shriners Drive,  
Addison

Army Trail Rd. & Swift Rd., Just west of I355

With a strong background in fine art and raw determination, Brice's interest in the field of design came naturally. At the age of 16 Brice joined the local painters union as an apprentice and soon found him self not only being relied upon for his opinion on colors, but his ability to help clients with more complex design questions. His mother the tailor and costume designer imparted Brice with the skill set to bring visions to life at an early age. It was in this creative environment that he developed an eye for style and attention to detail.

At the age of eighteen, Brice incorporated Kustom Craft Papers. The business combined Cooper's talents as an artist and developed his ability as an entrepreneur by turning out a line of hand-crafted wall coverings for residential as well as commercial applications.

Brice has also worked selling and designing office furniture. During this time he drew on his skills as a natural seller and artist to dive head first into the design industry, building strong alliances with architects and designers alike.

While attending the SOFA show in Chicago, Brice saw a need for innovation and design in the arena of water features. He immediately went to work drawing up plans for his new creative endeavor, Element Studios, Inc. he was able to place his creations in prestigious environments around the country. Yet again Brice found himself knee deep in the design industry and continued to be looked to for his services as a style maker in the industry.

While attending NEOCON in 2003, Cooper was plucked out of an elevator and asked to audition for a new show on Fox dubbed "Design Invasion". He recently finished his stint as the Lead designer of The Chicago based team on HGTV's hit design show "Design on a Dime" airing now. In addition to his duties as former host of D.OD Brice has most recently been seen acting as pit reporter for SPEED TV's coverage of AMA Superbike racing and is currently the face of GE Lighting as the "GE Lighting Guy". Visit [www.whatsyourlightingstyle.com](http://www.whatsyourlightingstyle.com) for more info.

Although free time is at a premium, he fills the remainder of it writing for décor magazines such as West Suburban Living, Home By Design, and SOAK where he contributes monthly articles on the subjects of Automotive and lifestyle review. In addition to his magazine writing, he is currently the main creative force behind his interiors company Brain Child Designs, Inc. serving the design industry with his unique eye for inspired environments. Attention deficit disorder can have its advantages!

Company Name: \_\_\_\_\_ TOTAL # of People Attending: \_\_\_\_\_

NARIGG Members	
Members with Reservation: 1 <sup>st</sup> person is FREE!	
Additional people \$30 each	
TOTAL: \$ _____	

Non-MEMBERS:	
Non-Members with Reservation: \$40 each	
TOTAL: \$ _____	

Walk-in cost is \$45 for both members and non-members

Payment:      Check      Visa      MasterCard      AmEx

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Authorized CC Signature: \_\_\_\_\_

Complete form and fax back to 847-388-4800 (no cover necessary),  
or call 847-298-6212 to make reservation.

**CANCELLATION POLICY:**

**\*\*\*Reservations made and not cancelled by NOON on Friday prior to the meeting will be charged/billed.\*\*\***